



**North Carolina Rheumatology Association
2017 Support Opportunities
Prospectus**

**Contributor Policies
Corporate Membership Opportunities
2017 Conference Sponsor / Exhibit Opportunities
2017 Conference Agenda
W-9**

**2017 Annual Conference
April 1 & 2, 2017
Washington Duke Inn
Durham, NC**



Policies for Contributors

Purpose: To establish a consistent policy for all contributors (corporate members, sponsors, exhibitors).
The policies will be attached to all letters requesting funding for NCRA education sessions.

Policies:

1. The NCRA funding levels are described on the attached document.
2. All promised funds must be received one month before the annual meeting. If funds are not received by this date the NCRA cannot guarantee that their corporate name will be included in our written materials or that the organization will be allowed to exhibit.
3. All Commercial Agreements must be signed and returned one month before the annual meeting. If the signed Commercial Agreement is not received by this date the NCRA cannot guarantee that their corporate name will be included in our written materials or that the organization will be allowed to exhibit.
4. Contributors **will not** plan any event that conflicts in any way with NCRA sponsored events or NCRA co-sponsored events. Choosing to plan an event that conflicts with an NCRA sponsored or co-sponsored event will result in the organization not being invited to join us at our next event.

An event is any activity from dinner with one conference attendee to an event to which many attendees are invited.

5. If the NCRA is not the co-sponsor of an event, then they have no responsibility to insure that the contributor's event is the only event at that time.
6. Contributors may not wear their corporate name tags.
7. Contributors may not attend the lunch on Sunday.
8. ***Contributor representatives may attend general sessions if space available. The representatives must sit in back of room and may not engage the speaker or attendees.***
9. ***Contributors are provided a specific number of name badges as described in the attached document. Name badges may not be traded among representatives.***

NCRA 2017

CORPORATE MEMBERSHIP LEVELS

Corporate Membership Benefits at the Silver level (\$7,500) includes:

- two (2) tables at our annual meeting
- four (4) attendee name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- four (4) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- four (4) complimentary access codes for the conference mobile app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- podium recognition at conference and annual meeting
- company name on brochure** for annual meeting
- company name on all correspondence announcing annual meeting after receipt of funds, and
- company name on NCRA website with link to your website
 - you provide link you would like NCRA to use

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 15, 2017

Corporate Membership at Gold level (\$10,000) includes:

- two (2) tables at our annual meeting
- six (6) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- six (6) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- six (6) complimentary access codes for the conference mobile app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- fifteen minute private meeting with NCRA executive board on the Friday before the annual meeting
- podium recognition at conference and annual meeting
- company name and logo on brochure** for annual meeting
- company name and logo on all correspondence announcing meeting after receipt of funds
- company name on NCRA website with link to your website
 - you provide link you would like NCRA to use

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 15, 2017

Corporate Membership at Ruby level (\$15,000) includes:

- two (2) tables at our annual meeting in a prime location
- seven (7) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
 -
- seven (7) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- seven (7) complimentary access codes for the conference app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
 - thirty minute private meeting with NCRA executive board on the Friday before the annual meeting,
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2017 year,
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2017 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2017 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- one (1) conversations with NCRA President about issues
- two (2) announcements on news area of NCRA website

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 15, 2017

Corporate Membership at Platinum level (\$20,000) includes:

- three (3) tables at our annual meeting in a prime location
- eight (8) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- eight (8) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- eight (8) complimentary access codes for the conference app
- corporate logo with link to your conference app profile on banner advertisement that appear every 5 to 6 seconds when attendee in conference app.
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall.
- one (1) 24"X36" poster (unattended) in President's Gallery where Saturday and Sunday breakfast and lunch buffets are arranged
- thirty minute private meeting with NCRA executive board on the Friday before the annual meeting
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2017 year
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2017 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2017 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- membership at this level would support six(6) NCRA managed and promoted journal clubs
- sponsorship of the Saturday reception
- two (2) conversations with NCRA President about issues
- four (4) announcements on news area of NCRA website or emailed to membership by NCRA

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 15, 2017

Corporate Membership at Diamond level (\$30,000) includes:

- three (3) tables at our annual meeting in a prime location
- ten (10) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- ten (10) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- ten (10) complimentary access codes for the conference app
- corporate logo with link to your conference app profile on banner advertisement that appear every 5 to 6 seconds when attendee in conference app.
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall.
- two (2) 24”X36” posters (unattended) in President’s Gallery where Saturday and Sunday breakfast and lunch buffets are arranged
- forty-five minute private meeting with NCRA executive board on the Friday before the annual meeting
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2017 year,
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2017 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2017 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- membership at this level would allow NCRA to distribute ten (10) \$500 stipends for fellow participation in NCRA annual meeting
- sponsorship of the Friday Lunch with Vendors
- four (4) conversations with NCRA President about issues
- eight (8) announcements on news area of NCRA website, or emailed to membership by NCRA, or included in quarterly newsletters.

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 15, 2017



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES 2017 ANNUAL MEETING

Saturday Lunch with Vendor

\$6,000

This sponsorship would allow you to be the presenting sponsor of our Lunch with the Vendors on Saturday. This event will be held in the exhibit hall. Your sponsorship would include:

- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, poster recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ two six (6') tables, four (4) chairs and electricity.

Saturday Breakfast

Or

Sunday Breakfast

\$5,000

This sponsorship would allow you to be the presenting sponsor of either the Saturday morning breakfast or the Sunday morning breakfast. These meals will be in the exhibit hall each day. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, poster recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ two six (6') tables, three (3) chairs and electricity.

Conference Tote Bag Sponsor
\$5,000

This sponsorship would place your logo on the conference tote bag distributed to conference attendees. Funds as well the logo (in EPS format) must be received no later than February 15, 2017. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, poster recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ two six (6') tables, three (3) chairs and electricity.

Conference Water Bottle Sponsor
\$5,000

This sponsorship would place your logo on the conference tote bag distributed to conference attendees. Funds as well the logo (in EPS format) must be received no later than February 15, 2017. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, poster recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ two six (6') tables, three (3) chairs and electricity.

Saturday Morning Break
OR

Saturday Afternoon Break
OR

Sunday Morning Break
\$3,000

This sponsorship would allow you to be the presenting sponsor for the morning OR afternoon breaks on Saturday OR the Sunday morning break. The breaks are held in the exhibit hall and are 30 minutes. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, poster recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ one six (6') table, three (3) chairs and electricity.

Exhibitor

\$2250

This exhibit level would provide space in our exhibit hall. Breakfast and breaks on both Saturday and Sunday, as well as Saturday's lunch are held in the exhibit hall. Exhibition at this level would include:

- ✓ two (2) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials, podium recognition, poster recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ one six (6') table, two (2) chairs.

Sponsor or Exhibitor Add-On Opportunities

These features can be added to any of the previous exhibit or sponsorship levels.

Conference App ~ Enhanced Profile

\$500

This add-on would allow you to add your logo, links to your website and social media, and add brochures/documents to your listing in Exhibitor area of the NCRA conference app. NCRA conference app will be available to attendees approximately two weeks before the conference and after the conference so that attendees can access their notes and conference handouts.

Conference Magazine ~ Advertisement

\$250 Quarter Page Advertisement

\$500 Half Page Advertisement

\$1000 Full Page Advertisement

This add-on would allow you to advertise in the conference magazine. Your color advertisement in PDF format must be received no later than March 17, 2017.

Formatting:

Quarter Page: 4.25 x 5.5 (with a .25" white margin)

Half Page: 8.5 x 5.5 (with a .25" white margin)

Full Page: 8.5 x 11 (with .50" white margins)

**NCRA 2017
Agenda
10.5 AMA PRA Category 1 Credits**

Friday, March 31

5pm-7pm ***Registration
Exhibit Set-Up***

Saturday, April 1
(6.5 Credit Hours)

7:00 – 7:45am ***Breakfast & Registration***

7:45 – 8:00am ***Welcome Remarks***

Sean Fahey, MD

8:00 – 9:00am ***The Road Less Traveled: The Transition From Psoriasis To Psoriatic Arthritis***

Christopher Ritchlin, MD, MPH

University of Rochester

9:00 – 10:00am ***Chronic Pain Management in Rheumatic Disease***

Kristine Phillips, MD, PhD

Vanderbilt University Medical Center

10:00 – 10:30am ***Break in Exhibit Hall***

10:30 – 11:30pm ***Update on ANCA Associated Vasculitis***

Philip Seo, MD, MHS

Johns Hopkins University School of Medicine

11:30 – 12:30pm ***Choosing Resilience: The Key to Thriving Through Change***

Wayne Sotile, PhD

Center for Physician Resilience

12:30 – 1:30pm ***Lunch in Exhibit Hall***

1:30 – 2:30pm ***NCRA Business Meeting***

2:30 - 3:30pm ***Strategies to Improve Your Management of Lupus in Pregnancy***

Megan Clowse, MD, MPH

Duke University

3:30 – 4:00pm ***Break in Exhibit Hall***

4:00 – 5:30pm ***Difficult Cases Panel***

Christopher Ritchlin, MD, MPH; Megan Clowse, MD, MPH; Philip Seo, MD, MHS

5:30pm ***Adjourn Educational Session***

5:30 – 6:30pm ***Reception***

Sunday, April 2
(4 Credit Hours)

7:00 – 7:45am	<i>Breakfast & Registration</i>
7:45 – 8:00am	<i>Welcome Remarks/Daily Announcements</i> Sean Fahey, MD
8:00 – 9:00am	<i>New Mechanisms and Treatment of Spondyloarthritis</i> Christopher Ritchlin, MD, MPH University of Rochester
9:00 – 10:00am	<i>Fellows Cases</i>
10:00 – 10:30am	<i>Break in Exhibit Hall</i>
10:30 – 11:30am	<i>Biosimilars: the Science, Reality and FDA Guidance</i> Vibeke Strand, MD Stanford University School of Medicine
11:30 - 12:30pm	<i>Neglected Vasculitis</i> Philip Seo, MD, MHS Johns Hopkins University School of Medicine
12:30	<i>Adjourn Educational Session</i>
12:30	<i>Lunch and Networking with Colleagues</i>

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

Print or type
See Specific Instructions on page 2.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

North Carolina Rheumatology Association

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification; check only **one** of the following seven boxes:

- ☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate
☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶

Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

☒ Other (see instructions) ▶

501c3

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)

341 S. College Rd, Ste 11, PMB 246

6 City, state, and ZIP code

Wilmington, NC 28403

Requester's name and address (optional)

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number

____ - ____ - ____

or

Employer identification number

5 6 - 1 5 6 6 5 3 0

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign
Here

Signature of
U.S. person ▶

Tanner A. Bulge

Date ▶

11/11/16

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.