



# 2020 NCRA Corporate Member Opportunities

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**North Carolina Rheumatology Association**

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(PMB 2046)

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**NCRA Activities in 2019****Education:**

1. Hosting NCRA Annual Conference May 5 & 6, 2019 at a reasonable rate for NC Physicians, Fellows, and Advanced Practice Providers. Conference was attended by physicians from other states including SC, TN, and VA.
2. Supporting Rheumatology Fellows Programs at Duke Medical School, UNC Chapel Hill Medical School, and Wake Forest Medical School through donations to each school. Support also included free registration to the annual meeting and participation of the fellows in the educational program.
3. Supporting efforts to obtain guaranteed total funding for fellowship positions at Duke, UNC, and Wake through engagement with interested corporate memberships.
4. Supporting Rheumatology Research Foundation through donation.
5. Supporting journal clubs and educational meetings to membership.
6. Supporting ongoing research initiatives at UNC-Chapel Hill Pharmacy School and Duke.
7. Advertising the clinical trial opportunity at UNC for RA and cardiovascular health.
8. Endorsement of the 8<sup>th</sup> Annual Basic and Clinical Immunology for the Busy Clinician symposium

**Advocacy:**

1. Active involvement in issues surrounding rheumatology practice to ensure patient access to care.
2. Advocacy on the state and federal level. Board members participated in advocacy meetings in Raleigh as well as in DC.
3. Board members remain active on ACR committees.
4. Communication with the ACR insurance subcommittee, government affairs committee, Affiliate State Council and CORC regarding advocacy issues.
5. Governing Member of the Alliance for Transparent and Affordable Prescriptions (ATAP).
6. Participation in NC Medical Society initiatives.
7. Attended the NCMS specialties summit in Jan 2019.

8. Attending quarterly Palmetto GBA meetings and participation in discussions regarding LCDs and other agenda items that relate to rheumatology and patient access to care and medications
9. Supporting CSRO through membership and attendance of CSRO annual conference and other meetings.
10. NCRA signed onto Support letters with ATAP & CSRO
  - a. (January 2019) Modernizing Part D and Medicare Advantage to Lower Drug Prices and Reduce Out-of-Pocket Expenses
  - b. (April 2019) Removal of Safe Harbor Protection for Rebates Involving Prescription Pharmaceuticals and Creation of New Safe Harbor Protection for Certain Point-of-Sale Reductions in Price on Prescription Pharmaceuticals and Certain Pharmacy Benefit Manager Service Fees.
11. NCRA Signed onto Opposition letter with ATAP
  - a. (January 2019) Advanced Notice of Proposed Rule Making on International Pricing Index Model (IPI)
12. NCRA Signed a letter supported by CSRO on federal legislation to reverse DXA scan reimbursement cuts
13. Encouraging members to support RheumPac in order to maintain high level of treatment for patients w/autoimmune diseases.

#### **Communication to Members:**

1. Communication to membership through newsletters and blast emails with relevant updates
2. Encouraging members to renew or become AMA members so that ACR can retain voting status.
3. Encouraging NCRA members to participate in advocacy directly by commenting on proposed rules and providing them with templates to do so.
4. Adding other social media (FB, Twitter, Instagram).
5. Bylaws were updated and passed by the membership.

#### **Citizenship:**

1. Promoting the mission of NCRA regionally and its importance as a platform for NC rheumatologists to meet, connect, share knowledge and advocate for patients with rheumatic conditions.
2. Supporting the Arthritis Foundation through free display table at annual meeting.
3. Supporting the Arthritis Foundation walks/runs through support of members and participation in events.
4. Supporting the Association of Women in Rheumatology (AWIR) through free display table at annual meeting.
5. Supporting the National Organization of Rheumatology Managers (NORM) through free display table at annual meeting.



## Policies for Contributors

**Purpose:** To establish a consistent policy for all contributors (corporate members, sponsors, exhibitors).  
The policies will be attached to all letters requesting funding for NCRA education sessions.

### General Policies:

1. The NCRA funding levels are described on the attached document.
2. All promised funds must be received one month before the annual meeting. If funds are not received by this date the NCRA cannot guarantee that their corporate name will be included in our written conference materials or that the organization will be allowed to exhibit.
  - a. Corporate Member contracts must be received by January 31, 2019 for corporate logo to appear on conference brochure and other advertising materials.
3. All Commercial Agreements must be signed and returned one month before the annual meeting. If the signed Commercial Agreement is not received by this date the NCRA cannot guarantee that their corporate name will be included in our written materials or that the organization will be allowed to exhibit.
4. Contributors **will not** plan any event that conflicts in any way with NCRA sponsored events or NCRA co-sponsored events. Choosing to plan an event that conflicts with an NCRA sponsored or co-sponsored event will result in the organization not being invited to join us at our next event.

An event is any activity from dinner with one conference attendee to an event to which many attendees are invited.

5. If the NCRA is not the co-sponsor of an event, then they have no responsibility to insure that the contributor's event is the only event at that time.
6. Contributors may not wear their corporate name tags.
7. Contributors may not attend the lunch on Sunday.
8. ***Contributor representatives may attend general sessions if space available. The representatives must sit in back of room and may not engage the speaker or attendees.***
9. ***Contributors are provided a specific number of name badges as described in the attached document. Name badges may not be traded among representatives.***

### **Exhibit Hall Policies**

1. Each contributor will respect the exhibit set-up hours established by NCRA. Exhibit set-up and shipping information will be shared with all contributors by March 1, 2020.
2. The contributor will follow instructions regarding shipping items to the hotel. If instructions are not followed NCRA is not responsible for missing exhibit items.
3. Exhibit space will be provided as indicated in the prospectus.
  - a. Corporate Members may request a smaller booth or to divide the booth. Request must be received by March 1, 2020.
4. Exhibits must be installed within the parameters of your exhibit space with no components extending beyond. Your installation may not block other exhibitors.
  - a. If your organization will not need the tables provided, your space will be noted on the floor.
  - b. You must notify NCRA that you will not be using your tables no later than March 1, 2020.
5. No banners, signs or other material may be nailed, taped, hung to any hotel property. If a contributor defaces The Westin Charlotte Hotel, they are responsible for the damage.
6. While the exhibit hall will be monitored during the day and locked after our sessions end, exhibitors and sponsors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc at their own expense. NCRA is not responsible for any damage to or theft of the exhibits.

### **Indemnification**

1. Contributors agree to abide by these terms, and any applicable provisions under NCRA's agreement with the management of the The Westin Charlotte Hotel.
2. Contributors assume full responsibility and liability for any loss, damage or claim arising out of injury or damage to sponsor and exhibitor's displays/materials.
3. Contributors agree to defend, indemnify, and hold harmless the The Westin Charlotte Hotel from and against all claims, actions, causes of actions, or liabilities, including reasonable attorney's fees arising out of or resulting from any act undertaken or committed by Contributor or any contractors hired or engaged by the Contributor in connection with the conference.
4. Contributors also agree to defend, indemnify, and hold harmless the The Westin Charlotte from any liability resulting from any claim, action or action, which may be asserted by third parties arising out of the performance of the Contributor's obligations pursuant to this agreement, except those which are due to misconduct or negligence of the hotel.

# **NCRA 2020**

## **CORPORATE MEMBERSHIP LEVELS**

### **Corporate Membership Benefits at the Silver level (\$7,500) includes:**

- two (2) tables at our annual meeting
- four (4) attendee name badges
  - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
  - name badges provide entrance into exhibit hall, and
  - name badges provide entrance into general sessions if space available\*
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
    - Sunday lunch is for NCRA physician members only
  - name badges are not transferable between representatives
- four (4) conference notebooks provided at the conference
  - corporate logo in conference notebook on corporate membership page
  - corporate logo on cover of conference notebook
- four (4) complimentary access codes for the conference mobile app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- podium recognition at conference and annual meeting
- company name on brochure\*\* for annual meeting
- company name on all correspondence announcing annual meeting after receipt of funds, and
- company name on NCRA website with link to your website
  - you provide link you would like NCRA to use

\* priority is given to non-corporate conference attendees for general session seating

\*\* if contract received by January 31, 2020

## **Corporate Membership at Gold level (\$10,000) includes:**

- two (2) tables at our annual meeting
- six (6) attendees name badges
  - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
  - name badges provide entrance into exhibit hall, and
  - name badges provide entrance into general sessions if space available\*
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
    - Sunday lunch is for NCRA physician members only
  - name badges are not transferable between representatives
- six (6) conference notebooks provided at the conference
  - corporate logo in conference notebook on corporate membership page
  - corporate logo on cover of conference notebook
- six (6) complimentary access codes for the conference mobile app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- podium recognition at conference and annual meeting
- company name and logo on brochure\*\* for annual meeting
- company name and logo on all correspondence announcing meeting after receipt of funds
- company name on NCRA website with link to your website
  - you provide link you would like NCRA to use
- fifteen (15) minute private meeting with NCRA executive board on the Friday before the annual meeting

\* priority is given to non-corporate conference attendees for general session seating

\*\* if contract received by January 31, 2020

## **Corporate Membership at Ruby level (\$15,000) includes:**

- two (2) tables at our annual meeting in a prime location
- seven (7) attendees name badges
  - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
  - name badges provide entrance into exhibit hall, and
  - name badges provide entrance into general sessions if space available\*
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
    - Sunday lunch is for NCRA physician members only
  - name badges are not transferable between representatives
- seven (7) conference notebooks provided at the conference
  - corporate logo in conference notebook on corporate membership page
  - corporate logo on cover of conference notebook
- seven (7) complimentary access codes for the conference app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2020 year,
- company name and logo on brochure\*\* for annual meeting and any other event hosted by NCRA during 2020 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2020 year
- company name and logo on NCRA website with link to your website
  - you provide link you would like NCRA to use
- thirty (30) minute private meeting with NCRA executive board on the Friday before the annual meeting,
- one (1) conversation with NCRA President about issues
- one (1) announcements through NCRA's social media platforms and/or quarterly newsletter

\* priority is given to non-corporate conference attendees for general session seating

\*\* if contract received by January 31, 2020



## **Corporate Membership at Platinum level (\$20,000) includes:**

- three (3) tables at our annual meeting in a prime location
- eight (8) attendees name badges
  - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
  - name badges provide entrance into exhibit hall, and
  - name badges provide entrance into general sessions if space available\*
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
    - Sunday lunch is for NCRA physician members only
  - name badges are not transferable between representatives
- eight (8) conference notebooks provided at the conference
  - corporate logo in conference notebook on corporate membership page
  - corporate logo on cover of conference notebook
- eight (8) complimentary access codes for the conference app
- corporate logo with link to your conference app profile on banner advertisement that appear every 5 to 6 seconds when attendee in conference app.
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall.
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2020 year
- company name and logo on brochure\*\* for annual meeting and any other event hosted by NCRA during 2020 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2020 year
- company name and logo on NCRA website with link to your website
  - you provide link you would like NCRA to use
- sponsorship of the Saturday reception
- thirty (30) minute private meeting with NCRA executive board on the Friday before the annual meeting
- two (2) conversations with NCRA President about issues
- two (2) announcements through NCRA's social media platforms and/or quarterly newsletter

\* priority is given to non-corporate conference attendees for general session seating

\*\* if contract received by January 31, 2020

## **Corporate Membership at Diamond level (\$30,000) includes:**

- three (3) tables at our annual meeting in a prime location
- ten (10) attendees name badges
  - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
  - name badges provide entrance into exhibit hall, and
  - name badges provide entrance into general sessions if space available\*
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
    - Sunday lunch is for NCRA physician members only
  - name badges are not transferable between representatives
- ten (10) conference notebooks provided at the conference
  - corporate logo in conference notebook on corporate membership page
  - corporate logo on cover of conference notebook
- ten (10) complimentary access codes for the conference app
- corporate logo with link to your conference app profile on banner advertisement that appear every 5 to 6 seconds when attendee in conference app.
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall.
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2020 year,
- company name and logo on brochure\*\* for annual meeting and any other event hosted by NCRA during 2020 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2020 year
- company name and logo on NCRA website with link to your website
  - you provide link you would like NCRA to use
- allows NCRA to support Fellows participating in NCRA annual meeting
- sponsorship of the Saturday Lunch with Vendors
- forty-five (45) minute private meeting with NCRA executive board on the Friday before the annual meeting
- four (4) conversations with NCRA President about issues
- three (3) announcements through NCRA's social media platforms and/or quarterly newsletter

\* priority is given to non-corporate conference attendees for general session seating

\*\* if contract received by January 31, 2020



# Request for Taxpayer Identification Number and Certification

► Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Give Form to the  
requester. Do not  
send to the IRS.

Print or type.  
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

North Carolina Rheumatology Association

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ►

**Note:** Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☒ Other (see instructions) ► 501c3

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) \_\_\_\_\_

Exemption from FATCA reporting code (if any) \_\_\_\_\_

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

341 S. College Rd., Ste 11, PMB 2046

Requester's name and address (optional)

6 City, state, and ZIP code

Wilmington, NC 28403

7 List account number(s) here (optional)

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

\_\_\_\_ - \_\_\_\_ - \_\_\_\_\_

or

Employer identification number

5 6 - 1 5 6 6 5 3 0

## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign  
Here

Signature of  
U.S. person ►

Tamela A. Bulger

Date ►

1-17-19

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
  - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
  - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
  - Form 1099-S (proceeds from real estate transactions)
  - Form 1099-K (merchant card and third party network transactions)
  - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
  - Form 1099-C (canceled debt)
  - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding*, later.