



**North Carolina Rheumatology Association
2020 Support Opportunities
Prospectus**

Contributor Policies

Agenda

Corporate Membership Opportunities

2020 Conference Sponsor / Exhibit Opportunities

W-9

2020 Annual Conference

March 28 & 29, 2020

The Westin Charlotte

601 S. College St.

Charlotte, NC 28202



Policies for Contributors

Purpose: To establish a consistent policy for all contributors (corporate members, sponsors, exhibitors).
The policies will be attached to all letters requesting funding for NCRA education sessions.

General Policies:

1. The NCRA funding levels are described on the attached document.
2. All promised funds must be received one month before the annual meeting. If funds are not received by this date the NCRA cannot guarantee that their corporate name will be included in our written conference materials or that the organization will be allowed to exhibit.
 - a. Corporate Member contracts must be received by January 31, 2019 for corporate logo to appear on conference brochure and other advertising materials.
3. All Commercial Agreements must be signed and returned one month before the annual meeting. If the signed Commercial Agreement is not received by this date the NCRA cannot guarantee that their corporate name will be included in our written materials or that the organization will be allowed to exhibit.
4. Contributors **will not** plan any event that conflicts in any way with NCRA sponsored events or NCRA co-sponsored events. Choosing to plan an event that conflicts with an NCRA sponsored or co-sponsored event will result in the organization not being invited to join us at our next event.

An event is any activity from dinner with one conference attendee to an event to which many attendees are invited.

5. If the NCRA is not the co-sponsor of an event, then they have no responsibility to insure that the contributor's event is the only event at that time.
6. Contributors may not wear their corporate name tags.
7. Contributors may not attend the lunch on Sunday.
8. ***Contributor representatives may attend general sessions if space available. The representatives must sit in back of room and may not engage the speaker or attendees.***
9. ***Contributors are provided a specific number of name badges as described in the attached document. Name badges may not be traded among representatives.***

Exhibit Hall Policies

1. Each contributor will respect the exhibit set-up hours established by NCRA. Exhibit set-up and shipping information will be shared with all contributors by March 1, 2020.
2. The contributor will follow instructions regarding shipping items to the hotel. If instructions are not followed NCRA is not responsible for missing exhibit items.
3. Exhibit space will be provided as indicated in the prospectus.
 - a. Corporate Members may request a smaller booth or to divide the booth. Request must be received by March 1, 2020.
4. Exhibits must be installed within the parameters of your exhibit space with no components extending beyond. Your installation may not block other exhibitors.
 - a. If your organization will not need the tables provided, your space will be noted on the floor.
 - b. You must notify NCRA that you will not be using your tables no later than March 1, 2020.
5. No banners, signs or other material may be nailed, taped, hung to any hotel property. If a contributor defaces The Westin Charlotte Hotel, they are responsible for the damage.
6. While the exhibit hall will be monitored during the day and locked after our sessions end, exhibitors and sponsors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc at their own expense. NCRA is not responsible for any damage to or theft of the exhibits.

Indemnification

1. Contributors agree to abide by these terms, and any applicable provisions under NCRA's agreement with the management of the The Westin Charlotte Hotel.
2. Contributors assume full responsibility and liability for any loss, damage or claim arising out of injury or damage to sponsor and exhibitor's displays/materials.
3. Contributors agree to defend, indemnify, and hold harmless the The Westin Charlotte Hotel from and against all claims, actions, causes of actions, or liabilities, including reasonable attorney's fees arising out of or resulting from any act undertaken or committed by Contributor or any contractors hired or engaged by the Contributor in connection with the conference.
4. Contributors also agree to defend, indemnify, and hold harmless the The Westin Charlotte from any liability resulting from any claim, action or action, which may be asserted by third parties arising out of the performance of the Contributor's obligations pursuant to this agreement, except those which are due to misconduct or negligence of the hotel.

AGENDA

10.5 CME hours

Friday, March 27	
5pm – 7pm	Registration Exhibit Hall Set-Up

Saturday, March 28	
7:00am- 7:45am	Breakfast & Registration
7:45am – 8:00am	Welcome Remarks Jill Vargo, MD
8:00am – 9:00am	Novel Pharmacologic Therapies for Rheumatoid Arthritis Jeffrey Sparks, MD, MMSc Brigham and Women’s Hospital Harvard Medical School
9:00am – 10:00am	Spondyloarthropathy– New Therapeutic Options Elinor Mody, MD Reliant Medical Group
10:00am – 10:30am	Break in Exhibit Hall
10:30am – 11:15am	Management Of Osteoarthritis: Current And Emerging Therapies Amanda E. Nelson, MD University of North Carolina at Chapel Hill
11:15am – 12:30pm	Fellows Presentations
12:30pm – 1:30pm	Lunch in Exhibit Hall
1:30pm – 2:15pm	NCRA Business Meeting
2:15pm – 3:00pm	Growing Pains: paradigms and pearls for caring for young adult patients Rebecca E. Sadun, MD, PhD Duke University School of Medicine
3:00pm – 3:30pm	Break in Exhibit Hall
3:30pm – 4:15pm	Healthcare Advocacy for the Rheumatologist William F. Harvey, MD Tufts Medical Center
4:15pm – 5:30pm	Difficult Cases Panel: Mody, Sparks, Assassi, Seo
5:30pm	Adjourn Education Session
5:30pm – 6:30pm	Reception

Sunday, March 29	
7:00am – 7:45am	Breakfast
7:45am – 8:00am	Welcome Remarks Jill Vargo, MD
8:00am – 9:00am	Evaluation And Treatment Of Skin And Lung Fibrosis In Systemic Sclerosis Shervin Assassi, MD The University of Texas Health Science Center at Houston McGovern Medical School
9:00am – 10:00am	Perioperative Management of Rheumatic Disease Patients Undergoing Orthopedic Surgery Susan M. Goodman, MD Hospital for Special Surgery, Weill Cornell College of Medicine
10:00am – 10:30am	Break in Exhibit Hall
10:30 – 11:30am	ANCA – Associated Vasculitis: A Survival Guide Philip Seo, MD, MHS Johns Hopkins University School of Medicine
11:30am – 12:15pm	Risks and Benefits of Cannabinoids for Patients with Rheumatologic Conditions Yvonne C. Lee, MD, MMSs Northwestern University Feinberg School of Medicine
12:15pm	Adjourn Educational Session
12:15pm	Lunch and Networking with Colleagues Advance Practice Providers Networking Lunch

NCRA 2020

CORPORATE MEMBERSHIP LEVELS

Corporate Membership Benefits at the Silver level (\$7,500) includes:

- two (2) tables at our annual meeting
- four (4) attendee name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- four (4) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- four (4) complimentary access codes for the conference mobile app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- podium recognition at conference and annual meeting
- company name on brochure** for annual meeting
- company name on all correspondence announcing annual meeting after receipt of funds, and
- company name on NCRA website with link to your website
 - you provide link you would like NCRA to use

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 31, 2020

Corporate Membership at Gold level (\$10,000) includes:

- two (2) tables at our annual meeting
- six (6) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- six (6) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- six (6) complimentary access codes for the conference mobile app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- podium recognition at conference and annual meeting
- company name and logo on brochure** for annual meeting
- company name and logo on all correspondence announcing meeting after receipt of funds
- company name on NCRA website with link to your website
 - you provide link you would like NCRA to use
- fifteen (15) minute private meeting with NCRA executive board on the Friday before the annual meeting

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 31, 2020

Corporate Membership at Ruby level (\$15,000) includes:

- two (2) tables at our annual meeting in a prime location
- seven (7) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- seven (7) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- seven (7) complimentary access codes for the conference app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2020 year,
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2020 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2020 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- thirty (30) minute private meeting with NCRA executive board on the Friday before the annual meeting,
- one (1) conversation with NCRA President about issues
- one (1) announcements through NCRA's social media platforms and/or quarterly newsletter

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 31, 2020

Corporate Membership at Platinum level (\$20,000) includes:

- three (3) tables at our annual meeting in a prime location
- eight (8) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- eight (8) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- eight (8) complimentary access codes for the conference app
- corporate logo with link to your conference app profile on banner advertisement that appear every 5 to 6 seconds when attendee in conference app.
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall.
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2020 year
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2020 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2020 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- sponsorship of the Saturday reception
- thirty (30) minute private meeting with NCRA executive board on the Friday before the annual meeting
- two (2) conversations with NCRA President about issues
- two (2) announcements through NCRA's social media platforms and/or quarterly newsletter

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 31, 2020

Corporate Membership at Diamond level (\$30,000) includes:

- three (3) tables at our annual meeting in a prime location
- ten (10) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- ten (10) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- ten (10) complimentary access codes for the conference app
- corporate logo with link to your conference app profile on banner advertisement that appear every 5 to 6 seconds when attendee in conference app.
- enhanced corporate profile on conference app which will allow your assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall.
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2020 year,
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2020 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2020 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- allows NCRA to support Fellows participating in NCRA annual meeting
- sponsorship of the Saturday Lunch with Vendors
- forty-five (45) minute private meeting with NCRA executive board on the Friday before the annual meeting
- four (4) conversations with NCRA President about issues
- three (3) announcements through NCRA's social media platforms and/or quarterly newsletter

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 31, 2020



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES 2020 ANNUAL MEETING

Saturday Lunch with Vendor **\$6,000**

This sponsorship would allow you to be the presenting sponsor of our Lunch with the Vendors on Saturday. This event will be held in the exhibit hall. Funds as well the logo (in EPS format) must be received no later than March 1, 2020. Your sponsorship would include:

- ✓ four (4) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ two tables, four (4) chairs and electricity.

Saturday Breakfast ***Or*** ***Sunday Breakfast*** **\$5,000**

This sponsorship would allow you to be the presenting sponsor of either the Saturday morning breakfast or the Sunday morning breakfast. These meals will be in the exhibit hall each day. Funds as well the logo (in EPS format) must be received no later than March 1, 2020. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ two tables, three (3) chairs and electricity.

Conference Tote Bag Sponsor
\$5,000

This sponsorship would place your logo on the conference tote bag distributed to conference attendees. Funds as well the logo (in EPS format) must be received no later than February 15, 2020. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, poster recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ two tables, three (3) chairs and electricity.

Conference Water Bottle Sponsor
\$5,000

This sponsorship would place your logo on the conference water bottle distributed to conference attendees. Funds as well the logo (in EPS format) must be received no later than February 15, 2020. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, poster recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ two tables, three (3) chairs and electricity.

Saturday Morning Break
OR
Saturday Afternoon Break
OR
Sunday Morning Break
\$3,000

This sponsorship would allow you to be the presenting sponsor for the morning OR afternoon breaks on Saturday OR the Sunday morning break. The breaks are held in the exhibit hall and are 30 minutes. Funds as well the logo (in EPS format) must be received no later than March 1, 2020. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials (including agenda), podium recognition, banner recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ one table, three (3) chairs and electricity.

Exhibitor

\$2250

This exhibit level would provide space in our exhibit hall. Breakfast and breaks on both Saturday and Sunday, as well as Saturday's lunch are held in the exhibit hall. Funds as must be received no later than March 1, 2020.

Exhibition at this level would include:

- ✓ two (2) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person,
 - name badges are not transferable between representatives
- ✓ recognition in our conference materials, podium recognition, banner recognition,
- ✓ conference notebook and access to conference app for each registered representative, and
- ✓ one table, two (2) chairs.

Sponsor or Exhibitor Add-On Opportunities

These features can be added to any of the previous exhibit or sponsorship levels.

Conference App ~ Enhanced Profile

\$500

This add-on would allow you to add your logo, links to your website and social media, and add brochures/documents to your listing in Exhibitor area of the NCRA conference app. NCRA conference app will be available to attendees approximately two weeks before the conference and after the conference so that attendees can access their notes and conference handouts. Must be purchased before March 1, 2020.

Conference Magazine ~ Advertisement

\$250 Quarter Page Advertisement

\$500 Half Page Advertisement

\$1000 Full Page Advertisement

This add-on would allow you to advertise in the conference magazine. Your color advertisement in PDF format must be received no later than March 1, 2020.

Formatting:

Quarter Page: 4.25 x 5.5 (with a .25" white margin)

Half Page: 8.5 x 5.5 (with a .25" white margin)

Full Page: 8.5 x 11 (with .50" white margins)

Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the
requester. Do not
send to the IRS.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

North Carolina Rheumatology Association

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ►

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☒ Other (see instructions) ► 501c3

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

341 S. College Rd., Ste 11, PMB 2046

Requester's name and address (optional)

6 City, state, and ZIP code

Wilmington, NC 28403

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

____ - ____ - _____

or

Employer identification number

5 6 - 1 5 6 6 5 3 0

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign
Here

Signature of
U.S. person ►

Tamela A. Bulger

Date ►

1-17-19

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.