



2021 NCRA Corporate Member Opportunities

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North Carolina Rheumatology Association

341 S. College Rd., Ste 111

(PMB 2046)

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**NCRA Activities in 2020****Education:**

1. Supporting Rheumatology Fellows Programs at Duke Medical School, UNC Chapel Hill Medical School, and Wake Forest Medical School through donations to each school. Support also included free registration to the annual meeting and participation of the fellows in the educational program.
2. Supporting efforts to obtain guaranteed total funding for fellowship positions at Duke, UNC, and Wake through engagement with interested corporate memberships.
3. Supporting Rheumatology Research Foundation through donation.
4. Supporting ongoing research initiatives at UNC-Chapel Hill Pharmacy School and Duke.
5. Advertising the clinical trial opportunity at UNC for RA and cardiovascular health.
6. Endorsement of the 9th Annual Basic and Clinical Immunology for the Busy Clinician symposium

Advocacy:

1. Active involvement in issues surrounding rheumatology practice to ensure patient access to care.
2. Advocacy on the state and federal level. Board members participated in advocacy meetings in Raleigh as well as in DC.
3. Board members remain active on ACR committees.
4. Communication with the ACR insurance subcommittee, government affairs committee, Affiliate State Council and CORC regarding advocacy issues.
5. Governing Member of the Alliance for Transparent and Affordable Prescriptions (ATAP).
6. Participation in NC Medical Society initiatives.
7. Supporting CSRO through membership and attendance of CSRO annual conference and other meetings.
8. Two board members (Melton/Harner) attended the 2020 NCMS Specialty Summit
9. Two board members (Kassab/Harner) participated in call with CSRO president to Dr. Leland Garrett (Palmetto medical director) regarding placement of Stelara on SAD list

10. Current president (Harner) communicated with Palmetto medical director regarding Palmetto payment problems for infusion of Benlysta in 2020 (issue resolved)
11. Two board members (Kassab/Harner) attending the 2020 CSRO virtual meeting
12. NCRA signed letter from ATAP in support of National Association of Insurance Commissioners (NAIC) draft model PBM reform legislation.
 - a. NCRA signed ATAP letter recommending Medicaid pharmaceutical cost transparency
13. Encouraging members to support RheumPac in order to maintain high level of treatment for patients w/autoimmune diseases.

Communication to Members:

1. Developed COVID-19 webpage and updated throughout year.
2. NCRA surveyed and provided feedback to members regarding the activity of all members during COVID 19 pandemic in relationship to running an office and utilizing telehealth
3. Communication to membership through newsletters and blast emails with relevant updates
4. Encouraging members to renew or become AMA members so that ACR can retain voting status.
5. Encouraging NCRA members to participate in advocacy directly by commenting on proposed rules and providing them with templates to do so.
6. Enhancing social media (FB, Twitter, Instagram).

Citizenship:

1. Promoting the mission of NCRA regionally and its importance as a platform for NC rheumatologists to meet, connect, share knowledge and advocate for patients with rheumatic conditions.



Policies for Contributors

Purpose: To establish a consistent policy for all contributors (corporate members, sponsors, exhibitors).
The policies will be attached to all letters requesting funding for NCRA education sessions.

General Policies:

1. The NCRA funding levels are described on the attached document.
2. All promised funds must be received one month before the annual meeting. If funds are not received by this date the NCRA cannot guarantee that their corporate name will be included in our written conference materials or that the organization will be allowed to exhibit.
 - a. Corporate Member contracts must be received by January 31, 2021 for corporate logo to appear on advertising materials as allowed by CME provider.
3. All Commercial Agreements must be signed and returned one month before the annual meeting. If the signed Commercial Agreement is not received by this date the NCRA cannot guarantee that their corporate name will be included in our written materials or that the organization will be allowed to exhibit virtually.
4. Contributors **must** follow instructions to upload information into the portal by the required date. If instructions are not followed then NCRA does not guarantee their virtual exhibit will display.
5. Contributors **will not** plan any event that conflicts in any way with NCRA sponsored events or NCRA co-sponsored events. Choosing to plan an event that conflicts with an NCRA sponsored or co-sponsored event will result in the organization not being invited to join us at our next event.

An event is any activity from dinner with one conference attendee to an event to which many attendees are invited.

An event is scheduling a meeting with a conference attendee during an educational session.

6. If the NCRA is not the co-sponsor of an event, then they have no responsibility to ensure that the contributor's event is the only event at that time.
7. Contributor representatives may attend general sessions. Contributor representatives may NOT attend the annual meeting.

NCRA 2021

CORPORATE MEMBERSHIP LEVELS

Corporate Membership Benefits at the Silver level (\$7,500) includes:

- four (4) complimentary registrations for conference engagement hub
- four (4) conference magazines provided virtually
 - corporate logo in conference magazine on corporate membership page
- exhibit space in the engagement hub (company description, logo, links to resources, social media links)
- recognition during welcome statement president
- company name on NCRA website with link to your website
 - you provide link you would like NCRA to use

Corporate Membership at Gold level (\$10,000) includes:

- six (6) complimentary registrations for conference engagement hub
- six (6) conference magazines provided virtually
 - corporate logo in conference notebook on corporate membership page
- exhibit space in the engagement hub (company description, logo, links to resources, social media links)
- recognition during welcome statement president
- company name on NCRA website with link to your website
 - you provide link you would like NCRA to use
- fifteen (15) minute private ZOOM meeting with NCRA executive board on the Friday before the annual meeting

Corporate Membership at Ruby level (\$15,000) includes:

- seven (7) complimentary registrations for conference engagement hub
- seven (7) conference notebooks provided virtually
 - corporate logo in conference notebook on corporate membership page
- exhibit space in the engagement hub (company description, logo, links to resources, social media links)
- recognition during welcome statement president
- recognition at any other event hosted by NCRA during 2021 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- thirty (30) minute private ZOOM meeting with NCRA executive board on the Friday before the annual meeting,
- one (1) conversation with NCRA President about issues
- one (1) announcement through NCRA's social media platforms and/or quarterly newsletter
- one (1) email to membership advertising unbranded webinars
- Product Theatre Opportunity for 2021
 - One product theatre per organization
 - Scheduling first come first serve (date of funding written commitment) and according to level of sponsorships
 - All product theatres must be scheduled by February 15, 2021

Corporate Membership at Platinum level (\$20,000) includes:

- eight (8) complimentary registrations for conference engagement hub
- eight (8) conference notebooks provided virtually
 - corporate logo in conference notebook on corporate membership page
- exhibit space in the engagement hub (company description, logo, links to resources, social media links)
- recognition during welcome statement president
- recognition at any other event hosted by NCRA during 2021 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- thirty (30) minute private ZOOM meeting with NCRA executive board on the Friday before the annual meeting
- two (2) conversations with NCRA President about issues
- two (2) announcements through NCRA's social media platforms and/or quarterly newsletter
- two (2) emails to membership advertising unbranded webinars
- Product Theatre Opportunity for 2021
 - One product theatre per organization
 - Scheduling first come first serve (date of funding written commitment) and according to level of sponsorships
 - All product theatres must be scheduled by February 15, 2021

Corporate Membership at Diamond level (\$30,000) includes:

- ten (10) complimentary registrations for conference engagement hub
- ten (10) conference notebooks provided virtually
 - corporate logo in conference notebook on corporate membership page
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- allows NCRA to support Fellows participating in NCRA annual meeting
- forty-five (45) minute private ZOOM meeting with NCRA executive board on the Friday before the annual meeting
- four (4) conversations with NCRA President about issues
- three (3) announcements through NCRA's social media platforms and/or quarterly newsletter
- three (3) emails to membership advertising unbranded webinars
- Product Theatre Opportunity for 2021
 - One product theatre per organization
 - Scheduling first come first serve (date of funding written commitment) and according to level of sponsorships
 - All product theatres must be scheduled by February 15, 2021

See next page for advertising opportunities.

Conference Magazine ~ Advertisement

\$125 Quarter Page Advertisement

\$250 Half Page Advertisement

\$500 Full Page Advertisement

This add-on would allow you to advertise in the conference magazine. Your color advertisement in PDF format must be received no later than March 1, 2021.

Formatting:

Quarter Page: 4.25 x 5.5 (with a .25" white margin)

Half Page: 8.5 x 5.5 (with a .25" white margin)

Full Page: 8.5 x 11 (with .50" white margins)

Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the
requester. Do not
send to the IRS.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

North Carolina Rheumatology Association

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ►

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☒ Other (see instructions) ► **501c3**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt/payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

341 S. College Rd., Ste 11 PMB 2046

6 City, state, and ZIP code

Wilmington, NC 28403

Requester's name and address (optional)

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			-			-				
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or

Employer identification number

5	6	-	1	5	6	6	5	3	0
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Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign
Here

Signature of
U.S. person ►

Tamara L. Budge

Date ►

10/14/2020

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.