



# **North Carolina Rheumatology Association**

## **2024 Conference Sponsor / Exhibit Opportunities Prospectus**

**Contributor Policies  
Agenda  
Conference Sponsor / Exhibit Opportunities  
W-9**

**2024 Annual Conference  
March 9 & 10  
The Westin  
601 S College St  
Charlotte, NC 28202**



## Policies for Contributors

**Purpose:** To establish a consistent policy for all contributors (corporate members, sponsors, exhibitors).  
The policies will be attached to all letters requesting funding for NCRA education sessions.

### General Policies:

1. The NCRA funding levels are described on the attached document.
2. All promised funds must be received one month before the annual meeting. If funds are not received by this date the NCRA cannot guarantee that their corporate name will be included in our written conference materials or that the organization will be allowed to exhibit.
3. All Commercial Agreements must be signed and returned one month before the annual meeting. If the signed Commercial Agreement is not received by this date the NCRA cannot guarantee that their corporate name will be included in our written materials or that the organization will be allowed to exhibit.
4. Contributors must follow instructions to upload documents into the Attendee Hub (mobile app) by due date or NCRA will not guarantee data will be visible to attendees.
5. Contributors **will not** plan any event that conflicts in any way with NCRA sponsored events, NCRA sanctioned events, or NCRA co-sponsored events. Choosing to plan an event that conflicts with an NCRA sponsored, sanctioned, or co-sponsored event will result in the organization not being invited to join us at our next event.

An event is any activity from dinner with one conference attendee to an event to which many attendees are invited.

6. Contributors may not wear their corporate name tags in the meeting space.
7. Contributors may NOT attend the annual board meeting.
8. ***Contributor representatives may attend general sessions if space available. The representatives must sit in back of room and may not engage the speaker or attendees.***
9. ***Contributors are provided a specific number of name badges as described in the attached document. Name badges may not be traded among representatives.***

### **Exhibit Hall Policies**

1. Each contributor will respect the exhibit set-up hours established by NCRA. Exhibit set-up and shipping information will be shared with all contributors by February 15, 2024.
2. The contributor will follow instructions regarding shipping items to the hotel. If instructions are not followed NCRA is not responsible for missing exhibit items.
3. Exhibit space will be provided as indicated in the prospectus.
  - a. Corporate members and sponsors may request a smaller space or to split their space. Request must be received by February 1, 2024.
4. Exhibits must be installed within the parameters of your exhibit space with no components extending beyond. Your installation may not block other exhibitors.
  - a. If your organization will not need the tables provided, your space will be noted on the floor.
  - b. You must notify NCRA that you will not be using your tables no later than February 15, 2024.
5. No banners, signs or other material may be nailed, taped, hung to any hotel property. If a contributor defaces The Westin Hotel, they are responsible for the damage.
6. While the exhibit hall will be monitored during the day and locked after our sessions end, exhibitors and sponsors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc at their own expense. NCRA is not responsible for any damage to or theft of the exhibits.

### **Indemnification**

1. Contributors agree to abide by these terms, and any applicable provisions under NCRA's agreement with the management of The Westin Hotel.
2. Contributors assume full responsibility and liability for any loss, damage or claim arising out of injury or damage to sponsor and exhibitor's displays/materials.
3. Contributors agree to defend, indemnify, and hold harmless The Westin Hotel from and against all claims, actions, causes of actions, or liabilities, including reasonable attorney's fees arising out of or resulting from any act undertaken or committed by Contributor or any contractors hired or engaged by the Contributor in connection with the conference.
4. Contributors also agree to defend, indemnify, and hold harmless The Westin Hotel from any liability resulting from any claim, action or action, which may be asserted by third parties arising out of the performance of the Contributor's obligations pursuant to this agreement, except those which are due to misconduct or negligence of the hotel.

## 2024 Agenda

Saturday, March 9, 2024 6.5 Hours	
7:45am – 8:00am	Welcome
8:00am – 8:45am	<b>The Myths and Truths of Therapeutic Options in Rheumatoid Arthritis</b> Janet Pope, MD MPH FRCPC
8:45am – 9:30am	<b>Updates on Sjögren’s Disease</b> Sara McCoy MD, PhD, rhmsus
9:30am – 10:00am	<b>The Latest In Legislative, Regulatory and Payer Policies and How they Affect our Practices</b> Madelaine Feldman, MD FACR
10:00am – 10:30am	Break
10:30am – 11:15am	<b>Update on Systemic Sclerosis Treatment</b> Laura K Hummers, MD, ScM
11:15am – 12:00	<b>Interactive Knowledge Session</b> Additional information available below
12:00pm – 1:00pm	Lunch
1:00pm – 1:45pm	<b>Around the World of Lupus in 45 minutes</b> Saira Sheikh, MD
1:45pm – 2:30pm	<b>Approach and Management of Type 2 SLE</b> Jennifer Rogers, MD
2:30pm – 3:00pm	Break
3:00pm – 3:30pm	<b>Business Meeting</b>
3:30pm – 4:15pm	<b>Rheumatoid arthritis and ILD - what you don't know can hurt your patients</b> Janet Pope, MD MPH FRCPC
4:15pm – 5:00pm	<b>Interactive Knowledge Session</b> Additional information below
5:00pm – 6:00pm	Reception & Posters
Sunday, March 10, 2024 (3.75 hrs)	
7:45am – 8:00am	Welcome
8:00am – 8:45am	<b>Unraveling the mysteries of autoinflammation: from genetics to clinical care</b> Jonathan S. Hausmann, MD
8:45am – 9:15am	<b>Workforce Challenges and Opportunities</b> Douglas W. White, MD, PhD
9:15am – 10:15am	Fellows
10:15am – 10:45am	Break
10:45am – 11:30am	<b>Pregnancy &amp; Rheumatic Disease</b> Megan Clowse, MD, MPH
11:30am – 12:15pm	<b>Current Issues in Osteoporosis Treatment</b> Benjamin Leder, MD

## Interactive Knowledge Sessions

Topic	Speakers
<b>11:15am – 12:00pm</b>	
Sjogren	Sara McCoy, MD Teresa Tarrant
Scleroderma	Laura Hummers, MD AnKoor Shah, MD
Chronic Pain/Fibromyalgia	Dennis Ang, MD
<b>4:15am – 5:00pm</b>	
RA	Beth Jonas, MD Janet Pope, MD, MPH, FRCPC
Pregnancy	Megan Clowse, MD, MPH Cassy Sims, MD
Lupus	Jen Rogers, MD Saira Sheikh, MD



## **SPONSORSHIP AND EXHIBITOR OPPORTUNITIES 2024 ANNUAL MEETING**

### ***Saturday Lunch with Vendor***

**\$6,000**

This sponsorship would allow you to be the sponsor of our Lunch with the Vendors on Saturday. This event will be held in the exhibit hall. Funds as well the logo (in EPS format) must be received no later than March 1, 2024. Your sponsorship would include:

- ✓ four (4) name badges which allow:
  - entrance into exhibit hall and general sessions,
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
  - ability to purchase 2 additional name badges for \$250/person,
  - name badges are not transferable between representatives
- ✓ two tables, four (4) chairs and electricity,
- ✓ recognition in our conference materials, podium recognition, banner recognition, and
- ✓ ability to add information to the conference mobile app,
- ✓ conference notebook and access to conference app for each registered representative.

### ***Saturday Breakfast***

***Or***

### ***Sunday Breakfast***

**\$5,000**

This sponsorship would allow you to be the sponsor of either the Saturday morning breakfast or the Sunday morning breakfast. These meals will be in the exhibit hall each day. Funds as well the logo (in EPS format) must be received no later than March 1, 2024. Your sponsorship would include:

- ✓ three (3) name badges which allow:
  - entrance into exhibit hall and general sessions,
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
  - ability to purchase 2 additional name badges for \$250/person,
  - name badges are not transferable between representatives
- ✓ two tables, three (3) chairs and electricity,
- ✓ recognition in our conference materials, podium recognition, banner recognition,
- ✓ ability to add information to the conference mobile app, and
- ✓ conference notebook and access to conference app for each registered representative.

***Conference Tote Bag Sponsor***  
**\$5,000**

This sponsorship would place your logo on the conference tote bag distributed to conference attendees. Funds as well the logo (in EPS format) must be received no later than February 1, 2024. Your sponsorship would include:

- ✓ three (3) name badges which allow
  - entrance into exhibit hall and general sessions,
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
  - ability to purchase 2 additional name badges for \$250/person,
  - name badges are not transferable between representatives
- ✓ two tables, three (3) chairs and electricity,
- ✓ recognition in our conference materials, podium recognition, poster recognition,
- ✓ ability to add information to the conference mobile app, and
- ✓ conference notebook and access to conference app for each registered representative.

***Saturday Morning Break***  
***OR***  
***Saturday Afternoon Break***  
***OR***  
***Sunday Morning Break***  
**\$3,000**

This sponsorship would allow you to be the sponsor for the morning OR afternoon breaks on Saturday OR the Sunday morning break. The breaks are held in the exhibit hall and are 30 minutes. Funds as well the logo (in EPS format) must be received no later than March 1, 2024. Your sponsorship would include:

- ✓ three (3) name badges which allow
  - entrance into exhibit hall and general sessions,
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
  - ability to purchase 2 additional name badges for \$250/person,
  - name badges are not transferable between representatives
- ✓ one table, three (3) chairs and electricity,
- ✓ recognition in our conference materials, podium recognition, banner recognition,
- ✓ ability to add information to the conference mobile app,
- ✓ conference notebook and access to conference app for each registered representative.

***Exhibitor***  
**\$2500**

This exhibit level would provide space in our exhibit hall. Breakfast and breaks on both Saturday and Sunday, as well as Saturday's lunch are held in the exhibit hall. Funds as must be received no later than March 1, 2024.

Exhibition at this level would include:

- ✓ two (2) name badges which allow
  - entrance into exhibit hall and general sessions,
  - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
  - ability to purchase 2 additional name badges for \$250/person,
  - name badges are not transferable between representatives
- ✓ one table, two (2) chairs,
- ✓ recognition in our conference materials, podium recognition, banner recognition,
- ✓ ability to add information to the conference mobile app, and
- ✓ conference notebook and access to conference app for each registered representative.



# Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.  
**North Carolina Rheumatology Association**

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC     C Corporation     S Corporation     Partnership     Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ \_\_\_\_\_

**Note:** Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ **501c3**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) \_\_\_\_\_

Exemption from FATCA reporting code (if any) \_\_\_\_\_

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.  
**341 S. College Rd., Ste 11, PMB 2046**

6 City, state, and ZIP code  
**Wilmington, NC 28403**

7 List account number(s) here (optional)

Requester's name and address (optional)

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

**Social security number**

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**or**

**Employer identification number**

5	6	-	1	5	6	6	5	3	0
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## Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

**Sign Here**    Signature of U.S. person ▶ Tammala Bulger    Date ▶ 10-6-23

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
  - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
  - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
  - Form 1099-S (proceeds from real estate transactions)
  - Form 1099-K (merchant card and third party network transactions)
  - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
  - Form 1099-C (canceled debt)
  - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*