



North Carolina Rheumatology Association

2025 Conference Sponsor / Exhibit Opportunities Prospectus

**Contributor Policies
Agenda
Conference Sponsor / Exhibit Opportunities
W-9**

**2025 Annual Conference
March 15 & 16
The Washington Duke Inn
3001 Cameron Blvd.
Durham, NC**



Policies for Contributors

Purpose: To establish a consistent policy for all contributors (corporate members, sponsors, exhibitors).
The policies will be attached to all letters requesting funding for NCRA education sessions.

Membership Policies:

1. The NCRA funding levels are described in this corporate membership prospectus.
2. All promised funds must be received within one month of agreement being signed.

Conference Policies:

3. Contributors must follow instructions to upload documents into the Attendee Hub (mobile app) by due date or NCRA will not guarantee data will be visible to attendees.
4. Contributors *will not* plan any event that conflicts in any way with NCRA sponsored events, NCRA sanctioned events, or NCRA co-sponsored events at the NCRA 2025 meeting. Choosing to plan an event that conflicts with an NCRA sponsored, sanctioned, or co-sponsored event will result in the organization not being invited to join us at our next event.

An event is any activity from dinner with one conference attendee to an event to which many attendees are invited.

5. Contributors may not wear their corporate name tags in the meeting space.
6. Contributors may **NOT** attend the annual NCRA business meeting.
7. Contributor representatives may attend general sessions if space available. The representatives **must sit in back of room** and may not engage the speaker or attendees.
8. Contributors are provided a specific number of name badges as described in the attached document. **Name badges may not be traded among representatives.**

Exhibit Hall Policies for 2025 Annual Conference

1. Each contributor will respect the exhibit set-up hours established by NCRA. Exhibit set-up and shipping information will be shared with all contributors by February 1, 2025.
2. The contributor will follow instructions regarding shipping items to the hotel. If instructions are not followed NCRA is not responsible for missing exhibit items.
3. Exhibit space will be provided as indicated in the prospectus.
 - a. Corporate members and sponsors may request a smaller space or to split their space. Request must be received by February 1, 2025.
4. Exhibits must be installed within the parameters of your exhibit space with no components extending beyond. Your installation may not block other exhibitors.
 - a. If your organization will not need the tables provided, your space will be noted on the floor.
 - b. You must notify NCRA that you will not be using your tables no later than February 1, 2025.

Updated October 2024

5. No banners, signs or other material may be nailed, taped, hung to any hotel property. If a contributor defaces The Washington Duke Inn, they are responsible for the damage.
6. While the exhibit hall will be monitored during the day and locked after our sessions end, exhibitors and sponsors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc at their own expense. NCRA is not responsible for any damage to or theft of the exhibits.

Indemnification

1. Contributors agree to abide by these terms, and any applicable provisions under NCRA's agreement with the management of The Washington Duke Inn.
2. Contributors assume full responsibility and liability for any loss, damage or claim arising out of injury or damage to sponsor and exhibitor's displays/materials.
3. Contributors agree to defend, indemnify, and hold harmless The Washington Duke Inn from and against all claims, actions, causes of actions, or liabilities, including reasonable attorney's fees arising out of or resulting from any act undertaken or committed by Contributor or any contractors hired or engaged by the Contributor in connection with the conference.
4. Contributors also agree to defend, indemnify, and hold harmless The Washington Duke Inn from any liability resulting from any claim, action or action, which may be asserted by third parties arising out of the performance of the Contributor's obligations pursuant to this agreement, except those which are due to misconduct or negligence of the hotel.

2025 Agenda

Friday, March 14	
4:00pm – 7:00pm	Registration Exhibit Hall Set-Up
Saturday, March 15 6.5 Hours	
7:00am – 7:45am	Breakfast in Exhibit Hall
7:45am – 8:00am	Welcome A. Silvia Ross, MD
8:00am – 8:45am	Practical Dermatology for Rheumatologists (.75 credit hour) Robert G Micheletti, MD
8:45am – 9:30am	Transition of Care Concerns in JIA: How They Never Lose Their 'J' (.75 credit hour) Rebecca Sadun, MD, PhD
9:30am – 10:00am	CSRO and NCRA 2025 Federal and State Advocacy Update (.5 credit hour) Firas Kassab, MD FACR
10:00am – 10:30am	Break
10:30am – 11:15am	Cognitive Bias (.75 credit hour) Liana, Fraenkel, MD, MPH
11:15am – 12:00	Interactive Knowledge Session (.75 credit hour) Additional information available below
12:00pm – 1:00pm	Lunch
1:00pm – 1:45pm	The Eyes Have It: Ocular Manifestations in Rheumatic Disease (.75 credit hour) George R. Mount, MD, MHPE
1:45pm – 2:30pm	Psoriatic Arthritis: Are you managing your patient effectively? (.75 credit hour) Elaine Husni, MD
2:30pm – 3:00pm	Break
3:00pm – 3:30pm	Business Meeting
3:30pm – 4:15pm	Update in Vasculitis (.75 credit hour) Philip Seo, MD, MHS
4:15pm – 5:00pm	Interactive Knowledge Session (.75 credit hour) Additional information below
5:00pm – 6:00pm	Reception & Posters

Sunday, March 16 (4 hrs)	
7:00am – 7:45am	Breakfast in Exhibit Hall
7:45am – 8:00am	Welcome A. Silvia Ross, MD
8:00am – 8:45am	Year in Review (.75 credit hour) Philip Seo, MD, MHS
8:45am – 9:30am	Comprehensive Management of Obesity and Effects on Rheumatic Diseases (.75 credit hour) William Yancy, MD MHS FTOS
9:30am – 10:30am	Fellows Case Presentations (1 credit hour)
10:30am – 11:00am	Break
11:00am – 11:45am	Cardiovascular Disease in Patients with Rheumatologist Diseases (.75 credit hour) Rekha Mankad, MD
11:45am – 12:30pm	Axial Spondyloarthritis Therapy: Biomarkers, Biologics, and Beyond (.75 credit hour) Elaine Husni, MD

Interactive Knowledge Sessions

Topic	Speakers
11:15am – 12:00pm	
Cutaneous Manifestations of Rheumatic Disease	Robert Micheletti, MD Matilda Nicholas, MD
Growing Pains: Working with Challenging Young Adult Patients	Rebecca Sadun, MD Katherine Kauffman, MD
Nutrition, Obesity, Exercise, and Health Wellness In Rheumatic Disease	William Yancy, MD Brian Andonian, MD
4:15pm – 5:00pm	
Uveitis Ocular Rheumatic Disease	George Mount, MD Rex McCallum, MD
Psoriatic Arthritis and Axial Spondyloarthropathies	Elaine Husni, MD Rad Moeller, MD
Vasculitis	Philip Seo, MD Nicole Orzechowski, MD



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES 2025 ANNUAL MEETING

Saturday Lunch with Vendor **\$6,000**

This sponsorship would allow you to be the sponsor of our lunch with the Vendors on Saturday. This event will be held in the exhibit hall. Funds and the logo (in EPS format) must be received no later than February 15, 2025. Your sponsorship would include:

- ✓ four (4) name badges which allow:
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person, you will purchase when you register attendees
 - name badges are not transferable between representatives
- ✓ two tables, four (4) chairs and electricity,
- ✓ recognition in our conference materials, podium recognition, banner recognition, and
- ✓ ability to add information to the conference mobile app,
- ✓ conference notebook and access to conference app for each registered representative.

Saturday Breakfast ***Or*** ***Sunday Breakfast*** **\$5,000**

This sponsorship would allow you to be the sponsor of either the Saturday morning breakfast or the Sunday morning breakfast. These meals will be in the exhibit hall each day. Funds and the logo (in EPS format) must be received no later than February 15, 2025. Your sponsorship would include:

- ✓ three (3) name badges which allow:
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person, you will purchase when you register attendees
 - name badges are not transferable between representatives
- ✓ two tables, three (3) chairs and electricity,
- ✓ recognition in our conference materials, podium recognition, banner recognition,
- ✓ ability to add information to the conference mobile app, and
- ✓ conference notebook and access to conference app for each registered representative.

Conference Tote Bag Sponsor
\$5,000

This sponsorship would place your logo on the conference tote bag distributed to conference attendees. Funds and the logo (in EPS format) must be received no later than February 15, 2025. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person, you will purchase when you register attendees
 - name badges are not transferable between representatives
- ✓ two tables, three (3) chairs and electricity,
- ✓ recognition in our conference materials, podium recognition, poster recognition,
- ✓ ability to add information to the conference mobile app, and
- ✓ conference notebook and access to conference app for each registered representative.

Saturday Morning Break
OR
Saturday Afternoon Break
OR
Sunday Morning Break
\$4,000

This sponsorship would allow you to be the sponsor for the morning OR afternoon breaks on Saturday OR the Sunday morning break. The breaks are held in the exhibit hall and are 30 minutes. Funds and the logo (in EPS format) must be received no later than February 15, 2025. Your sponsorship would include:

- ✓ three (3) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person, you will purchase when you register attendees
 - name badges are not transferable between representatives
- ✓ one table, three (3) chairs and electricity,
- ✓ recognition in our conference materials, podium recognition, banner recognition,
- ✓ ability to add information to the conference mobile app,
- ✓ conference notebook and access to conference app for each registered representative.

Exhibitor
\$3000

This exhibit level would provide space in our exhibit hall. Breakfast and breaks on both Saturday and Sunday, as well as Saturday's lunch are held in the exhibit hall. Funds must be received no later than February 15, 2025.

Exhibition at this level would include:

- ✓ two (2) name badges which allow
 - entrance into exhibit hall and general sessions,
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - ability to purchase 2 additional name badges for \$250/person, you will purchase when you register attendees
 - name badges are not transferable between representatives
- ✓ one table, two (2) chairs,
- ✓ recognition in our conference materials, podium recognition, banner recognition,
- ✓ ability to add information to the conference mobile app, and
- ✓ conference notebook and access to conference app for each registered representative.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
 requester. Do not
 send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	<p>1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p>North Carolina Rheumatology Association</p>	
	<p>2 Business name/disregarded entity name, if different from above.</p>	
	<p>3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership)</p> <p>Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) 501c3</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____</p> <p style="text-align: right;"><i>(Applies to accounts maintained outside the United States.)</i></p>
	<p>3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/></p>	
	<p>5 Address (number, street, and apt. or suite no.). See instructions.</p> <p>341 S. College Rd., Ste 11, PMB 2046</p>	<p>Requester's name and address (optional)</p>
	<p>6 City, state, and ZIP code</p> <p>Wilmington, NC 28403</p>	
	<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number										
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; border: 1px solid black; height: 20px;"></td> <td style="width: 5%; text-align: center;">-</td> <td style="width: 25%; border: 1px solid black; height: 20px;"></td> <td style="width: 5%; text-align: center;">-</td> <td style="width: 40%; border: 1px solid black; height: 20px;"></td> </tr> </table>		-		-						
	-		-							
OR										
Employer identification number										
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%; border: 1px solid black; text-align: center;">5</td> <td style="width: 15%; border: 1px solid black; text-align: center;">6</td> <td style="width: 5%; text-align: center;">-</td> <td style="width: 15%; border: 1px solid black; text-align: center;">1</td> <td style="width: 15%; border: 1px solid black; text-align: center;">5</td> <td style="width: 15%; border: 1px solid black; text-align: center;">6</td> <td style="width: 15%; border: 1px solid black; text-align: center;">6</td> <td style="width: 15%; border: 1px solid black; text-align: center;">5</td> <td style="width: 15%; border: 1px solid black; text-align: center;">3</td> <td style="width: 15%; border: 1px solid black; text-align: center;">0</td> </tr> </table>	5	6	-	1	5	6	6	5	3	0
5	6	-	1	5	6	6	5	3	0	

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual-retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person <u>Tammara A Belger</u>	Date <u>4/30/24</u>
------------------	--	---------------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they